

WEBSITE & AI CAPABILITY PROPOSAL

Two ways to build a website that keeps working.

Executive Summary • Decision Brief

Prepared for

Maypreen Sdn. Bhd. × ecoMINIM®

Prepared by AINNA

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Science. Care. Sustainability.

Responsible manufacturing. Health-conscious product design. Sustainability by intent.

1. The Decision

Maypreen has two clear ways to strengthen its digital capability. It can move quickly with a fully managed website operated by AINNA, or it can build internal ownership by training its team to use AINNA Agent to create and improve websites, dashboards and business systems.

KEY POINT

This is not an either-or decision. Maypreen can start managed, build internal capability later, or run both paths side by side.

2. The Two Paths

OPTION 01 — FULL WEBSITE PACKAGE

AINNA builds and manages the agreed Maypreen website scope. Best when speed, lower internal workload and ongoing managed improvement are the immediate priorities.

OPTION 02 — AI CAPABILITY PROGRAMME

Maypreen trains its own team to build with AINNA Agent. Best when internal ownership, business knowledge retention and future system-building capability are strategic priorities.

3. What Maypreen Gets

Area	Managed Website	AI Capability
Build responsibility	AINNA	Maypreen team with AINNA Agent
Primary output	Agreed website / digital scope	Capability + infrastructure + one primary output
Operations	Managed by AINNA as agreed	More internal ownership
Content / SEO	Managed operations available	Team can learn to build and improve
Automation	Optional after workflow confirmation	Future modules can be built by priority
Governance	Human approval for sensitive content	Human/business rules remain part of verification

4. Capability Programme — Published Commercial Reference

- RM18,000 launch offer for the 3-day dedicated programme (published from RM25,000).
- Includes AINNA Agent, business consultation and first-year infrastructure within agreed limits.
- One primary website, dashboard or e-commerce prototype is selected for the programme.
- Year 2 infrastructure: RM2,000/year base continuity.
- Optional training at Maypreen premises: +RM500 logistics.
- Future modules: indicative RM5,000–RM10,000+ per defined module.

5. Managed Website — Published Commercial Reference

The proposal page itself does not lock Maypreen to a single website tier. Current AINNA managed website references include:

- Business Website — RM5,000: AI Understands & Assists.
- NeuralOps Website — RM10,000: AI Operates & Automates.

The final Maypreen website price should be issued only after confirming scope, integrations, maintenance, hosting, AI/model usage and other operating requirements.

6. Suggested Implementation Logic

IMMEDIATE Use the managed route if Maypreen needs a faster launch or improvement with minimal internal technical workload.	CAPABILITY Run the three-day programme when Maypreen is ready to nominate staff and select one real business output to build.
HYBRID Keep the managed website operating while Maypreen gradually develops the ability to build selected internal systems.	EXPANSION Add business modules one at a time — inventory, sales, CRM, production, fulfilment, finance, supplier or marketing — based on priority.

7. Next Decision Required

1. Choose the immediate operating model: Managed, Capability, or Hybrid.
2. Define the first measurable output.
3. Confirm responsibilities, infrastructure and integrations.
4. Issue the final Maypreen-specific quotation and implementation scope.

EXECUTIVE TAKEAWAY
The managed path buys speed. The capability path builds ownership. The hybrid path lets Maypreen secure both in stages.

MAYPREEN × AINNA

Two paths. One objective: a digital capability that keeps working.

Reference basis: Maypreen × AINNA proposal page and linked AINNA service pages, reviewed 23 September 2026.